



### **Sponsorship Solicitation Letter Templates**

Below are two letter templates for parents and players to use to garner financial support from businesses in our community.

When sending this letter, please remember to attach the sponsorship package posted on our website.

While this template is a great start, we suggest adding personal touches to the letter, especially if you're sending it to a business owner you know personally. Including your personal experience with the program will give business owners a better view of what the Panhandle Pelicans accomplish.

For more information or if you have any questions, please contact Coach Josh at [panhandlelaxclub@gmail.com](mailto:panhandlelaxclub@gmail.com).

**FROM PARENT TO BUSINESS:**

Dear [Company Owner's Name],

My child, [Child's Name], recently started playing for Panhandle Lacrosse, and it's programs like this that are shaping the youth in our community to be responsible, confident citizens.

Panhandle Lacrosse Club is a non-profit organization dedicated to spreading lacrosse in South Walton and its surrounding areas, focused on giving even the newest of players the opportunity to expand their skills and grow in the game, but we need support from businesses like yours to further this mission.

Would [Company Name] be interested in serving as a sponsor for our two 2019 seasons?

Your company would help the program provide player fee scholarship opportunities, additional gear and equipment for the team, potential tournament opportunities and more.

In return, your organization gain exposure among Panhandle Pelican parents and in the South Walton area.

Attached is our sponsorship package, which outlines suggested giving options and benefits. However, Panhandle Lacrosse would happily accept contributions of any amount.

If [Company Name] is interested in supporting our team, please reach out to Coach Josh at [panhandlelaxclub@gmail.com](mailto:panhandlelaxclub@gmail.com).

Sincerely,

[Your Name]

**FROM PLAYER TO BUSINESS:**

Dear [Company Owner's Name],

I've recently started playing for Panhandle Lacrosse, and it's programs like this that are shaping my friends and I to be responsible, confident citizens.

Panhandle Lacrosse Club is a non-profit organization dedicated to spreading lacrosse in South Walton and its surrounding areas, focused on giving even the newest of players the opportunity to expand their skills and grow in the game, but we need support from businesses like yours to further this mission.

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Your company would help the program provide player fee scholarship opportunities, additional gear and equipment for the team, potential tournament opportunities and more.

In return, your organization gain exposure among Panhandle Pelican parents and players and in the South Walton area.

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If [Company Name] is interested in supporting our team, please reach out to Coach Josh at [panhandlelaxclub@gmail.com](mailto:panhandlelaxclub@gmail.com).

Sincerely,

[Your Name]